“I wasn’t expecting to receive this money, so it felt important to me to share it and distribute to the community. I am so thankful because without this, I would be at $0 in my bank account right now.” —David

“The COVID-19 has affected my family financially. I was in the process of opening my home daycare, and because of the virus, I have to wait for things to go back to normal so that I can open.” —Alexandra

“I’m still working since I am an essential worker, caring and taking care of my family. I’m cooking, paying my bills the best way I know how with what I have. Food, bills, and credit debt during this time are a lot but I’m trying my best to stay on top of it.” —Imee

59% of recipients have had their family’s earnings significantly reduced or lost in its entirety due to the coronavirus crisis

50% of recipients reported not having any savings when the crisis hit

38% Requesting waived late fees

39% Documenting the disruptions to their income and budget, as well as all of their efforts to manage their obligations

37% Requesting changes to due dates

33% Proactively communicating their plans to their creditors, if possible

32% Supporting older parents or other family members

30% of recipients applied for unemployment

33% More mouths to feed at home

32% Supporting older parents or other family members

24% are home health aides

23% are monolingual Spanish speakers

11% Saving on eating out and other entertainment and activities

6% Spending more on online shopping

48% of recipients applied for SNAP (food stamps)

45% Stabilize utilities like cell phone and ConEd

62% Make smaller partial payments on large bills, such as the rent

56% Set aside some cash for future expenses related to food and medical expenses

48% of recipients applied for SNAP (food stamps)

47% Requesting changes to due dates

43% Stabilize utilities like cell phone and ConEd

42% Making smaller partial payments on large bills, such as the rent

41% Setting aside some cash for future expenses related to food and medical expenses

40% Saving on eating out and other entertainment and activities

Stats and Stories of Bronx Residents Selected to Receive $1,000 Grants

Who Are They?

- Female: 68%
- Black or African American: 49%
- Hispanic or Latino: 34%
- Monolingual Spanish Speakers: 23%
- Unbanked: 24%

Median Income: $18,209

How have the recipients spent the $1,000?

- 62% Make smaller partial payments on large bills, such as the rent
- 45% Stabilize utilities like cell phone and ConEd
- 62% Set aside some cash for future expenses related to food and medical expenses
- 64% of recipients applied for unemployment

How has the crisis affected them financially?

- 50% of recipients reported not having any savings when the crisis hit
- 59% of recipients have had their family’s earnings significantly reduced or lost in its entirety due to the coronavirus crisis
- 33% More mouths to feed at home
- 11% Saving on eating out and other entertainment and activities

What actions are they likely to do to help navigate their finances during this crisis?

- 39% Documenting the disruptions to their income and budget, as well as all of their efforts to manage their obligations
- 37% Requesting changes to due dates
- 33% Proactively communicating their plans to their creditors, if possible

- 38% Requesting waived late fees
- 32% Supporting older parents or other family members
- 11% Saving on eating out and other entertainment and activities
- 6% Spending more on online shopping

The data is based on recipients’ responses to our onboarding survey as of June 7, 2020.